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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/624,412	07/21/2003	Donte Kim	58255-00005	7256	
53123	7590 06/06/2006		EXAMINER		
SUNG I. OH, PROFESSIONAL LAW CORPORATION 710 QUAIL VALLEY LANE			VIDWAN, JASJIT S		
	NA, CA 91791		ART UNIT	PAPER NUMBER	
			2182		
			DATE MAILED: 06/06/2006	DATE MAILED: 06/06/2006	

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)
		10/624,412	KIM ET AL.
	Office Action Summary	Examiner	Art Unit
		Jasjit S. Vidwan	2182
Period fo	The MAILING DATE of this communication app or Reply	ears on the cover sheet with the c	orrespondence address
A SH WHIC - Exte after - If NC - Failu Any	ORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DANS IN THE MAIL	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin vill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status			
2a)	Responsive to communication(s) filed on <u>20 M</u> . This action is FINAL . 2b) This Since this application is in condition for allower closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro	
Disposit	ion of Claims		
5)□ 6)፟⊠ 7)□ 8)□ Applicat 9)□	Claim(s) 6-17 is/are pending in the application. 4a) Of the above claim(s) is/are withdraw Claim(s) is/are allowed. Claim(s) 6-17 is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/or ion Papers The specification is objected to by the Examine The drawing(s) filed on 25 January 2005 is/are: Applicant may not request that any objection to the or Replacement drawing sheet(s) including the correction.	vn from consideration. r election requirement. r. a)⊠ accepted or b)□ objected drawing(s) be held in abeyance. See	e 37 CFR 1.85(a).
11)	The oath or declaration is objected to by the Ex	, , , , ,	· [
Priority (under 35 U.S.C. § 119		
12)□ a)	Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau See the attached detailed Office action for a list	s have been received. s have been received in Applicati ity documents have been receive u (PCT Rule 17.2(a)).	on No ed in this National Stage
Attachmer		0 □	(070,440)
2) Notice 3) Infor	ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) er No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Di 5) Notice of Informal F 6) Other:	

DETAILED ACTION

Claims 1-5 and 18-20 are cancelled as per Applicant's correspondence on 3/20/2006 Claims 6-17 are pending

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) The invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent.

The changes made to 35 U.S.C. 102(e) by the American Inventors Protection Act of 1999 (AIPA) and the Intellectual Property and High Technology Technical Amendments Act of 2002 do not apply when the reference is a U.S. patent resulting directly or indirectly from an international application filed before November 29, 2000. Therefore, the prior art date of the reference is determined under 35 U.S.C. 102(e) prior to the amendment by the AIPA (pre-AIPA 35 U.S.C. 102(e)).

- 2. Claims 6, 7, 9, 10, 11, 12, 13, 14, 15, 16 and 17 are rejected under 35 U.S.C. 102(e) as being anticipated by Fung et al, Pub No: 2005/0131815 [herein after Fung].
- 3. **As per claim 6**, Fung teaches a method for interfacing merchant's credit card processing system with a plurality of payment processors [Page 5, Paragraphs 0061 and 0062, There are different types of Cards such as Visa, MasterCard etc that require different input fields Payment processors being the issuing banks such as those listed in Paragraph 0062], the method comprising:
 - (a) Storing data input field requirements for a plurality of payment processors, where each of the plurality of payment processors has different data input field requirements [Page 3, Paragraphs 0043 and 0044].
 - (b) Determining a desired payment processor to be used from the plurality of payment processors for a credit card transaction [Page 6, Paragraph 0068, 'Desired' Payment

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processor will be selected based on the appropriate user's Card (Visa/MasterCard/American Express) and the issuing bank].

- (c) Retrieving the data input field requirements needed to process the credit card transaction through the desired payment processor [Page 6, Paragraph 0070].
- (d) Requesting the data input field requirements from a client to process the credit card transaction through the desired payment processor [Page 6, Paragraph 0067].

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- (e) Processing the data through the desired payment processor to process the credit card transaction [Page 6, Paragraph 0069].
- 4. As per Claim 7, Fung teaches a method where the data input field requirements includes both required data [Paragraph 0005, 'credit/debit card information'] and optional data [Paragraph 0005, 'optional demographic'].
- 5. **As per Claim 9,** Fung teaches a method further including storing the credit card transaction into a memory [Page 11, Paragraph 0114].
- 6. **As per Claim 10,** Fung Teaches a method wherein further including transmitting the information associated with the credit card transaction to an accounting software [Fig. 1, element 122].
- 7. **As per Claim 11,** Fung teaches a method wherein the merchant's credit card processing system is a web-based merchant [Fig. 10, element 1014, 'Online Merchant'].
- 8. **As per Claim 12,** Fung teaches a method where the merchant's credit card processing system is a Point-of-Sale merchant [Summary of Invention, Paragraph 0012, "destination ecommerce web site"].
- 9. **As per Claim 13,** Fung teaches a method wherein further including, providing a template with input fields to the Merchant's credit card processing system for the requesting of the data input field requirements [Page 2, Paragraph 0041].
- 10. **As per Claim 14,** Fung teaches a method of providing a template with input fields for the required data and the optional data [Page 1, Paragraph 0005] to the merchant's credit card processing system for requesting the data input field requirements [Page 2, Paragraph 0041].

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11. **As per Claim 15,** Fung teaches a method for interfacing a merchant's payment processing system to a plurality of payment processors each having a plurality of input fields for completing a transaction, the method comprising:

- (a) Determining the payment processor corresponding to the transaction from the plurality of payment processors [Page 6, Paragraph 0068].
- (b) Determining whether each of the input fields for the payment processor is a required input field [Paragraph 0005, 'credit/debit card information'] or an optional input field to process the transaction [Paragraph 0005, 'optional demographic'].
- (c) Requesting the required and optional input fields, if any, from a client through the merchant's payment processing system to process the transaction [Page 6, Paragraph 0067].
- 12. **As Per Claim 16**, Fung teaches a method of processing a payment transaction between a merchant's payment processing system and a plurality of payment processors each having a plurality of input fields to process a transaction, the method comprising:
 - (a) Updating the plurality of input fields for each of the plurality of payment processors to process the transaction [Page 3, Paragraph 0045].
 - (b) Determining whether each of the input fields for the payment processor is a required input field [Paragraph 0005, 'credit/debit card information'] or an optional input field to process the transaction [Paragraph 0005, 'optional demographic'].
- 13. **As per Claim 17**, Fung teaches a system for interfacing a merchant's payment processing system to a plurality of payment processors each having a plurality of input fields for completing a transaction, the method comprising:
 - (a) Memory storing the plurality of input fields for a predetermined number of payment processors, where the plurality of input fields include required and optional input fields [Page 3, Paragraphs 0043 and 0044].
 - (b) Server capable of requesting from a merchant's payment processing system a payment processor to use to process a payment transaction and retrieving from the

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memory the required and option input fields corresponding to the payment processor [Page 6, Paragraph 0067].

Claim Rejections - 35 USC § 103

- 14. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 15. Claim 8 is rejected under 35 U.S.C. 103(a) as being unpatentable over Fung and further in view of Gangi, US Patent No: 6,938,821 [hereinafter Gangi].
- 16. **As per Claim 8**, Fung teaches the limitations of Claim 7, however fails to teach a method of reducing the credit card transaction fee if the merchant provides the optional data. However, Gangi discloses a method to where incentives are provided for providing personal optional information [Claim 14].

One of ordinary skill in the art at the time of Applicant's invention would have clearly recognized that it is quite advantageous to have incentives or coupons for users that provide additional personal information, which would be helpful for advertising and marketing coupons for future purchases. It is for this reason that one or ordinary skill in the art at the time of Applicant's invention would have been motivated to combine the teachings of Fung with that of Gangi in order to take advantage of having incentives or coupons for users that provide additional personal information, which would be helpful for advertising and marketing coupons for future purchases.

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Response to Arguments

17. Applicant's arguments, see Pages 3-4, filed 3/20/2006, with respect to the rejection(s) of claim(s)

15-17 under Haff et al have been fully considered and are persuasive. Therefore, the rejection has been

withdrawn. However, upon further consideration, a new ground(s) of rejection is made in view of Fung et

al [U.S. Pub No: 2005/0131815].

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should

be directed to Jasjit S. Vidwan whose telephone number is (571) 272-7936. The examiner can normally

be reached on 8am - 5 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, KIM

HUYNH can be reached on (571) 272-4147. The fax phone number for the organization where this

application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application

Information Retrieval (PAIR) system. Status information for published applications may be obtained from

either Private PAIR or Public PAIR. Status information for unpublished applications is available through

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1000.

JSV 5/30/06

> KIM HUYNH SUPERVISORY PATENT EXAMINER

5/30/06

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